
RELEASE THE WEB

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Rocco Charamella
Portland Historical Tours
1200 NW Naito Parkway
Portland, OR 97209

Mr Charamella

Your website is now ready to be inspected by your team at Portland Historical Tours. As per our previous email exchange I have created a 1 page site using all the text, images and features you requested.

As you check out the page you will see your business history and goals at the very top of the page, as an opening introduction to your clients and site visitors. In this section you will find your logo prominently displayed.

In the following section of the website there are three separate sections related to each one of your tours. Included in each section is your tour description, customer review quote, picture related to tour (clickable to a larger version) and a thumbnail image of the map of the tour (also clickable to get the full version of the map). Included in each tour section are three links that will expand when clicked. These sections when expanded reveal additional information about the tour and allow you to sign up for the tour. The "What's Included" expansion has the details about the tour. The "Compare Tours" section expands to show a table comparing all the different tours features. The "Sign Up" button link reveals the informational form for potential customers to input their data.

Below the three tour sections is your business contact information, a map thumbnail image that when clicked leads to the Google map for your business address (it loads in a separate page), and a contact form that is expandable when the "Contact Us" link is clicked. Copyright notice follows below in the bottom of the page.

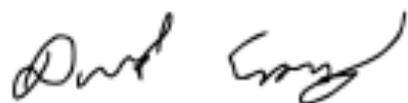
Your site is completely responsive for mobile devices and smaller screen sizes. I urge you to view the site on different devices, or by manipulating the web browser window making it smaller or bigger on your desktop computer. In smaller sizes you will find some elements of the page are no longer visible. However this does not markedly affect the efficacy of what you need and wish the site visitor to know and be able to do.

Your site has been checked out on the Safari, Chrome and Firefox browsers and works well on all of them at all screen sizes.

The browser load speed of your site (how quickly the page appears for the site visitor) is good and can be further improved by some server side settings on the computer where your site will be located. If you would like me to send you some informational resources on server side optimizing please let me know.

I look forward to hearing about your experience with your new website and welcome any feedback, to see if any additional adjustments need to be made.

Sincerely yours,

A handwritten signature in black ink that reads "David Engstrom". The signature is written in a cursive, flowing style.

David Engstrom
Senior Web Developer
Release The Web LLC
